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FOR IMMEDIATE RELEASE

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Winter Weather Preparedness Week Begins December 4th

December 4, 2023 (Morrow) Clayton County's Emergency Management Agency (EMA) Office in partnership with Georgia Emergency Management, and the National Weather Service are preparing for Winter Weather Preparedness Week December 4-8, 2023. During this time communities across Georgia are encouraged to learn about winter weather threats, review or create a family communications plan, and consider what items are best for their Ready Kits in preparation for the potential inclement weather this winter.

"We have already noticed how the weather is so unpredictable in Georgia therefore residents need to begin preparing for the potential weather threats that can occur during the winter months" said Clayton County's EMA Director, Ryan Morrison. "Over previous years we experienced severe ice storms and unanticipated snowfall that crippled our region. If residents work to become more proactive in preparing for harsh weather the less stressful of a situation it will be once it actually arrives."

Each day of the campaign will address the following topics:

Monday, Dec. 4: Winter Weather in Georgia – learn about winter weather hazards that can impact the state of Georgia.

Tuesday, Dec. 5: Winter Weather Terminology – learn about winter weather "alerts" (watches, warnings and advisories) and what they mean.

Wednesday, Dec. 6: Winter Weather Preparation Tips – learn how to best prepare for winter weather events, and put together a Ready Kit while making a plan before winter weather strikes.

Thursday, Dec. 7: Winter Weather Driving Tips/Safety -- learn "best practices" for driving (if necessary) in winter weather conditions and how to pack a mobile Ready Kit.

Friday, Dec. 8: Winter Weather Outlook for 2023-24 season -- resources for learning where and how to stay informed of weather forecasts.

Clayton County residents are encouraged to visit gema.georgia.gov/plan-prepare/ready-georgia for more information on winter weather preparedness tips.

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