

CLAYTON COUNTY BENCHMARKING REPORT 2022



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I. Report of 2022 Benchmarks

GSPC's deliverable for Task One of this report is an analysis of the participation of MWBEs during FY2021 to measure if the race- and gender-neutral SLBE program has had an effect on MWBE participation. GSPC measured both prime and subcontractor utilization of minority- and woman-owned businesses for Fiscal Year 2021 and compared it to the prime and subcontractor utilization in FY 2020. comparisons of utilization of such businesses over said one-year period to utilization reported in Clayton County's most recent study, dated December 2021.

Acronyms and abbreviations appearing in this document include the following with meanings as described below:

DBE: Disadvantaged Business Enterprise(s)

FY: Fiscal Year(s)

MBE: Minority-Owned Business Enterprise(s)

MSA: Metropolitan Statistical Area

MWBE: Minority Business Enterprise(s) and Woman-Owned Business Enterprise(s)

SLBE: Small Local Business Enterprise(s)

SOP: Standard Operating Procedures

WBE: Woman-Owned Business Enterprise(s)

Utilization of MBEs and WBEs reported herein reflect awards from FY2021. In addition, GSPC conducted a total utilization analysis by combining prime contract dollars with subcontract dollars after subtracting subcontract dollars from prime contract dollars on a contract-by-contract basis for the FY2021 analysis. For this reason, a few observations of interest are noted for this report.

- In Construction, MWBE total utilization appeared to increase (2020 to 2021) from 53.07% to 64.57%. The FY2021 total utilization of 64.57% comprised of 17.21% MBE and 47.37% Non-Minority Woman owned firms, which made up most of the increase.
- In Architecture and Engineering, MWBE total utilization increased (2020 to 2021) from 1.82% to 50.94%. The FY2021 total utilization of 50.94% comprised of 10.05% MBE and 40.89% Non-Minority Woman owned firms.
- In Professional Services, MWBE total utilization increased (2020 to 2021) from 6.52% to 26.24%. The FY2021 total utilization of 26.24% comprised of 23.81% MBE and 2.43% Non-Minority Woman owned firms.

- In Other Services, MWBE total utilization decreased (2020 to 2021) from 27.32% to 4.26%. The FY2021 utilization of 4.26% comprised of 1.63% MBE and 2.62% Non-Minority Woman owned firms.
- In Goods & Supplies, MWBE total utilization decreased (2020 to 2021) from 11.15% to 6.66%. The FY2021 utilization of 6.66% comprised of 6.51% MBE and 0.15% Non-Minority Woman owned firms.

II. FY2021 Utilization Data

Clayton County's most recent disparity study was issued twelve (12) years ago and is not a reliable source of current or recent availability data needed for benchmarking. Accordingly, GSPC sought another reliable source of current or recent availability data. The team selected the 2018 Fulton County Disparity Study, which was conducted by GSPC and reviewed data from 2012-2016. Factors included in selection of the Fulton County Disparity Study for this exercise included, but were not limited to:

1. Fulton and Clayton Counties are contiguous and part of the same MSA;
2. Confidence in the Master Vendor File and methodology utilized for determining availability;
3. Confidence in the methodology used for determining the relevant market for each procurement category, including use of criteria that meet or exceed best practices; and
4. Similarity in types of services typically provided by county governments and ability to match procurement categories.

Due to the relative size of the two contiguous counties and their placement in the same MSA, the GSPC team believes the firms available to Fulton County are available to Clayton County. Comparing Clayton County's utilization from FY2021 to Fulton County's availability yielded the theoretical estimates from which to develop benchmarks, whereby following the methodology used in the FY2017 – 2019 and FY2020 analyses.

A. Construction Utilization & Availability

Race/Ethnicity	Total Utilization (Percentage of Total Award Dollars 2021)	Availability (Number of Firms, per Fulton Co. Study)	Availability Percentage
African American	9.24%	684	29.34%
Asian American	0.32%	35	1.50%
Hispanic American	7.40%	76	3.26%
Native American	0.25%	14	0.60%
Total MBE	17.21%	809	34.71%
Non-Minority Woman	47.37%	267	11.45%
Unidentified MWBE/DBE	--	5	0.21%
Total MWBE/DBE	64.57%	1081	46.37%
Non-Minority	35.43%	1250	53.63%
Total	100.00%	2331	100.00%

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B. Architecture & Engineering Utilization & Availability

Race/Ethnicity	Total Utilization (Percentage of Total Award Dollars 2021)	Availability (Number of Firms, per Fulton Co. Study)	Availability Percentage
African American	9.95%	110	29.57%
Asian American	0.00%	12	3.23%
Hispanic American	0.10%	9	2.42%
Native American	0.00%	1	0.27%
Total MBE	10.05%	132	35.48%
Non-Minority Woman	40.89%	51	13.71%
Unidentified MWBE/DBE	--	2	0.54%
Total MWBE/DBE	50.94%	185	49.73%
Non-Minority	49.06%	187	50.27%
Total	100.00%	372	100.00%

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C. Professional Services Utilization & Availability

Race/Ethnicity	Total Utilization (Percentage of Total Award Dollars 2021)	Availability (Number of Firms, per Fulton Co. Study)	Availability Percentage
African American	23.81%	136	14.96%
Asian American	0.00%	9	0.99%
Hispanic American	0.00%	7	0.77%
Native American	0.00%	1	0.11%
Total MBE	23.81%	153	16.83%
Non-Minority Woman	2.43%	31	3.41%
Unidentified MWBE/DBE	--	2	0.22%
Total MWBE/DBE	26.24%	186	20.46%
Non-Minority	73.76%	723	79.54%
Total	100.00%	909	100.00%

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D. Other Services Utilization & Availability

Race/Ethnicity	Total Utilization (Percentage of Total Award Dollars 2021)	Availability (Number of Firms, per Fulton Co. Study)	Availability Percentage
African American	1.55%	533	9.75%
Asian American	0.00%	54	0.99%
Hispanic American	0.08%	36	0.66%
Native American	0.00%	5	0.09%
Total MBE	1.63%	628	11.49%
Non-Minority Woman	2.62%	143	2.62%
Unidentified MWBE/DBE	--	8	0.15%
Total MWBE/DBE	4.26%	779	14.26%
Non-Minority	95.74%	4685	85.74%
Total	100.00%	5464	100.00%

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E. Goods & Supplies Utilization & Availability

Race/Ethnicity	Total Utilization (Percentage of Total Award Dollars 2021)	Availability (Number of Firms, per Fulton Co. Study)	Availability Percentage
African American	1.56%	110	29.57%
Asian American	0.00%	12	3.23%
Hispanic American	4.95%	9	2.42%
Native American	0.00%	1	0.27%
Total MBE	6.51%	132	35.48%
Non-Minority Woman	0.15%	51	13.71%
Unidentified MWBE/DBE	--	2	0.54%
Total MWBE/DBE	6.66%	185	49.73%
Non-Minority	93.34%	187	50.27%
Total	100.00%	372	100.00%

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III. DETERMINATION OF BENCHMARKS

GSPC set benchmarks in the previous report in 2022. The benchmark takes the average derived from combining the Clayton County utilization percentages for FY2021 with the Fulton County availability percentages (*add then divide by 2*), provided the utilization measure does not exceed the availability measure but should not be less than the previous benchmark. If utilization exceeds or equals availability, then the benchmark should be availability. Applying this methodology, MWBE benchmarks for each category are proposed below:

Construction	Total Utilization	Availability	Benchmark
Total MBE	17.21%	34.71%	25.96%
Non-Minority Woman	47.37%	11.45%	11.45%*
Unidentified MWBE	0.00%	0.21%	0.11%
Total MWBE/DBE	64.57%	46.37%	46.37%*

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*Calculated Benchmark exceeded Availability, so Benchmark is equal to Availability

Architecture & Engineering	Total Utilization	Availability	Benchmark
Total MBE	10.05%	35.48%	22.77%
Non-Minority Woman	40.89%	13.71%	13.71%*
Unidentified MWBE	0.00%	0.54%	0.27%
Total MWBE/DBE	50.94%	49.73%	49.73%*

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*Calculated Benchmark exceeded Availability, so Benchmark is equal to Availability

Professional Services	Total Utilization	Availability	Benchmark
Total MBE	23.81%	16.83%	16.83%*
Non-Minority Woman	2.43%	3.41%	2.92%
Unidentified MWBE	0.00%	0.22%	0.11%
Total MWBE/DBE	26.24%	20.46%	20.46%*

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*Calculated Benchmark exceeded Availability, so Benchmark is equal to Availability

Other Services	Total Utilization	Availability	Benchmark
Total MBE	1.63%	11.49%	6.56%
Non-Minority Woman	2.62%	2.62%	2.62%
Unidentified MWBE	0.00%	0.15%	0.08%
Total MWBE/DBE	4.26%	14.26%	9.26%

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*Calculated Benchmark exceeded Availability, so Benchmark is equal to Availability

Goods & Supplies	Total Utilization	Availability	Benchmark
Total MBE	6.51%	10.04%	8.27%
Non-Minority Woman	0.15%	3.33%	1.74%
Unidentified MWBE	0.00%	0.06%	0.03%
Total MWBE/DBE	6.66%	13.42%	10.04%

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*Calculated Benchmark exceeded Availability, so Benchmark is equal to Availability

IV. Comparison of Previous and Current Benchmarks.

GSPC compared the previous benchmarks conducted during FY2020 to the current benchmarks from FY2021 study with respect to the five work categories used throughout the study.

Construction	Previous Benchmark	Current Benchmark	Benchmark Difference
Total MBE	23.89%	25.96%	2.07%
Non-Minority Woman	11.45%	11.45%*	0.00%
Total MWBE/DBE	46.37%	46.37%	0.00%

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Architecture & Engineering	Previous Benchmark	Current Benchmark	Benchmark Difference
Total MBE	18.23%	22.77%	4.54%
Non-Minority Woman	7.28%	13.71%	6.43%
Total MWBE/DBE	25.78%	49.73%	23.95%

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Professional Services	Previous Benchmark	Current Benchmark	Benchmark Difference
Total MBE	9.34%	16.83%	7.49%
Non-Minority Woman	3.41%	3.41%	0.00%*
Total MWBE/DBE	13.49%	20.46%	6.97%

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*Benchmark will not be less than the previous year.

Other Services	Previous Benchmark	Current Benchmark	Benchmark Difference
Total MBE	8.51%	8.52%	0.00%*
Non-Minority Woman	2.62%	2.62%	0.00%
Total MWBE/DBE	14.26%	14.26%	0.00%*

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*Benchmark will not be less than the previous year.

Goods & Supplies	Previous Benchmark	Current Benchmark	Benchmark Difference
Total MBE	10.04%	10.04%	0.00%*
Non-Minority Woman	2.11%	2.11%	0.00%*
Total MWBE/DBE	12.29%	12.29%	0.00%*

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*Benchmark will not be less than the previous year.