

**CLAYTON COUNTY TOURISM AUTHORITY
BOARD MEETING
WEDNESDAY, AUGUST 12, 2020
136 South Main St.
Jonesboro, GA 30236**

MINUTES

I. CALL TO ORDER:

Chairman Damon T. Williams called the meeting to order at 4:06 p.m.

II. ROLL CALL:

Attendee Name	Title	Status	Arrived
Damon T. Williams	Chairman	Present	
Miyoshi Bourget	Board Member	Present via Zoom	
Lynda Browning	Board Member	Absent	
Tonya Clarke	Board Member	Present via Zoom	
Gabe Johnson	Board Member	Present via Zoom	
Bud Smith	Board Member	Absent	

Staff: Tamara Patridge, Executive Director; Julie Bustamante, Finance & Administration Manager

Board Attorney not present: No legal matters for board discussion

III. ADOPTION OF AGENDA

- Motion to approve, Gabe Johnson; second, Damon T. Williams. Unanimous approval.

IV. REVIEW AND APPROVAL OF MINUTES

- Minutes from June meeting read and approved. Motion to approve, Miyoshi Bourget; second, Gabe Johnson. Unanimous approval of June minutes as presented.

V. FINANCIAL REPORT*

- Julie Bustamante presented overview of financials for the Tourism Authority and Convention & Visitors Bureau for May/June 2020. Motion to approve, Miyoshi Bourget; second, Gabe Johnson. Unanimous approval of financial reports as presented.
*Hard copy of financial reports and supporting documentation provided to board members and meeting attendees. Filed.

VI. OLD BUSINESS

- A.** New funding opportunities for diverse Tourism product – Executive Director Patridge presented the possibility of adding educational group tours/discussions for added perspective and counterpoint to current museum exhibits. With respect to current COVID-19 restrictions, groups would be limited to 6 participants. This would be a fee-based product.
- B.** Proposed virtual or in-person Board retreat in November - Executive Director Patridge presented the board with proposed date for retreat. Ms. Patridge will research and follow-up with proposed Tourism Industry topics of discussion and will reach out to industry subject matter experts for availability to teach in November and will provide to Board members at September meeting for discussion. Date set for Saturday, November 14, 2020.

VII. NEW BUSINESS

- A.** Media & Public Relations Update – Executive Director Patridge provided an update on recent media inquiries related to negative news circulating around the nation regarding Tourism Authority’s ownership and operation of the Gone With the Wind museum. Ms. Patridge provided update regarding on-site interview with CNN.
- B.** Tourism Authority Board members agreed to change the board meetings to the second Thursday of the month beginning with September meeting.

VIII. EXECUTIVE SESSION*

- A.** Request for Executive Session for matters of real estate. Motion to move into executive session, Gabe Johnson; second Miyoshi Bourget.
- B.** Motion to adjourn from executive session, Miyoshi Bourget; second, Tonya Clarke. Unanimous approval.
- C.** Motion to re-enter regular board meeting, Gabe Johnson; second, Damon T. Williams. Unanimous approval.

IX. MOTION TO ADJOURN

- A.** Motion to adjourn, Tonya Clarke; second Gabe Johnson.
- B.** Meeting ended at 6:15 p.m.