

Clayton County Tourism Authority
Board of Directors Meeting
September 12, 2016 – 4:00 p.m.
Arts Clayton
136 South Main St.
Jonesboro, GA 30236

Call to Order: Chairman Linda Crissey called the meeting to order at 5:00 p.m. Members present: Linda Crissy, Damon Williams, Gabriel Johnson, Bryan Holmes & Dr. Darryal McCullough. Member absent: Sherry Hancock and Emma Godbee. Staff: Frenda Turner, Julie Bustamante, Danielle Conroy and Tangie Carter. Guest Chuck Reed of Freeman Mathis & Gary LLP, Attorney at Law.

❖ **CVB Report**

- Tangie Carter reported on Sales and Promotion
- Danielle Conroy reported on Marketing & Communications.
- Julie Bustamante reported on Retail Sales Operation.
- Tangie Carter reported on Outreach Development.
- Reports attached to file.

❖ **Minutes**

- Bryan Holmes made a motion to accept the minutes as written.
- Second by Damon Williams
- Approved unanimously
- Minutes attached to file

❖ **Financial**

- Frenda Turner presented the TA & CVB financial reports for April, May, June & July.
- Damon Williams made a motion to accept the financial report for April, May, June & July as presented.
- Second by Bryan Holmes
- Approved unanimously
- Financial report attached to file
- Frenda Turner presented the CVB fy17 budget.
- Damon Williams made a motion to accept the budget as presented.
- Second by Bryan Holmes
- Approved unanimously

❖ **Old Business**

- *Bridges Contract*
- Chuck Reed stated he had met with the Bridges family and they do not want to sell the collection. They want to continue the lease contract and have their items on display at the Road To Tara Museum.
- The family stated they were interested in leasing two original GWTW hats to the Road To Tara Museum. There was board discussion regarding the hats.
- Gabriel Johnson made a motion that Chuck Reed meet with the family and negotiate for the green hat and report back to the board at the October 11th meeting.
- Second by Damon Williams
- Approved unanimously

❖ **For the Good of the Order**

❖ **Adjourn**

- Damon Williams made a motion to adjourn.
- Second Gabriel Johnson Approved 5:07 p.m.