

**Clayton County Tourism Authority  
Board of Directors Meeting**

**March 14, 2017**

Arts Clayton

136 South Main St.

Jonesboro, GA 30236

**Call to Order:** Chairman Linda Crissey called the meeting to order at 4:04 p.m. Members present: Linda Crissy, Damon Williams, Gabriel Johnson, Emma Godbee and Bryan Holmes. Staff: Frenda Turner, Julie Bustamante, Danielle Conroy & Tangie Carter. Guest Chuck Reed of Freeman Mathis & Gary LLP, Attorney at Law

❖ **CVB Report**

- Julie Bustamante reported on Sales and Promotion
- Danielle Conroy reported on Marketing & Communications.
- Julie Bustamante reported on Retail Sales Operation.
- Tangie Carter reported on Outreach Development.
- Reports attached to file.

❖ **Minutes**

- Emma Godbee made a motion to accept the minutes as written.
- Second by Damon Williams
- Approved unanimously after correction
- Minutes attached to file

❖ **Financial**

- Frenda Turner presented the TA & CVB financial reports for January
- Bryan Holmes made a motion to accept the financial report for January
- Second by Gabe Johnson
- Approved unanimously
- Financial report attached to file

❖ **Old Business**

- *Bridges Contract*
- Chuck Reed stated wanted to have the cost of living increase added to the contract.
- Chuck was asked to move forward and present the contract to the Bridges family.

❖ **Arts Clayton Partnership**

- Linda Crissey reviewed the Tourism Authority history for the bonds to secure the building at 136 S. Main St. and how the Tourism Authority has ownership of the building.
- The next bond payment is due in August and will be paid by Arts Clayton.
- Beginning February 2018, the bonds can be called at any time. There is an opportunity for the principal to be paid from the Tourism Authority fund balance, thus saving \$131,000.00 in interest.
- It has been suggested that the next step would be for the Tourism Authority to include the bond balance of \$395,000.00 in the 2018 budget. This will let the Commissioners know that the Authority has approved. It will then be up to the Commissioners to approve. If for any reason, the Commissioners did not approve, it would not affect the Tourism and CVB operating budget.
- Members present discussed the opportunity and questions were answered. The item will be added to the April meeting agenda for a vote.

❖ **For the Good of the Order**

❖ **Adjourn**

- Gabe Johnson made a motion to adjourn.
- Second Damon Williams

Approved 5:50 p.m.