

MARTA CITIZENS ADVISORY BOARD

Meeting Minutes

October 12, 2022

Opening

The regular meeting of the MARTA CITIZENS ADVISORY BOARD was called to order at OCTOBER 12, 2022 on date in CLAYTON COUNTY CHAMBER OF COMMERCE

Call to Order

Roll Call

PRESENT

- Shandra Ross
- Steve Bernard
- Darola Cherenfant
- Shareka Cook-Thomas
- Alfred Dixon III
- Charlotte Fenn
- Tim Guiney (EXCUSED)
- DeWayne Martin
- Yvonne Mussington
- Keith Parker
- Alaina Reaves
- Mya Richardson-Echols
- Jewell Ryan-White
- Valencia Williamson

VISITORS

- Debbie Frank - MARTA
- Tracey Robinson - MARTA
- Cassandre Ryan - MARTA
- Michael Hightower - Collaborative Firm
- Grady Smith - VHB
- Content Terry - Content Consulting
- Stephanie Roberts - AECOM
- Brenda Harrison

Adoption of Agenda

Approval of Minutes (December Quarterly Meeting and May 2022 Quarterly Meeting)

Motion to approve: Shanda

Seconded: Alaina

Vote: Unanimous

Business

- Indianapolis Peer City Tour – September 21-23, 2022 (Report)
 - A few members were offered a chance to review IndyGo BRT as an example of the potential that could come to Clayton County. The constituents of this service are similar to those in Clayton County.
 - Two members who participated in this felt that IndyGo BRT would be a great fit.
 - Question: What was the selection process of inviting individuals to this opportunity? Why were others not invited?
 - Colleen: It was one individual from each organization: Forest Park, Clayton State, and other entities.
 - It was an opportunity offered by MARTA to Commissioner leaders and other entities that are within the Clayton County municipality.
- IndyGo BRT
 - Comparisons between Indianapolis/IndyGo BRT and Clayton County
 - Pamphlets were provided to board members with comparisons between Indianapolis/IndyGoBRT and Clayton County
 - Note: Cities with similar BRT lines
 - San Diego
 - Seattle
 - Houston - silver line
 - (Steve) Question: How does BRT work with the designated lanes going through congested areas?
 - There's a dedicated lane only for the transits. They used transit signal priority which gives transit priority when going through the city and keeps transit safe.
 - MARTA is going to enforce these lanes and are hoping to request the state to use cameras to prevent non-transit cars from using dedicated lanes.
 - (Steve) Question: LCI & codes need to be changed to adapt to this development. How is MARTA approaching this?
 - LCI (Livable Center Initiative)
 - Through the Atlanta Regional Commission, a program that focuses on future land use and transportation.

- Clayton County BRT process
 - Southlake (196) BRT and State Route 54 BRT have been approved as an alternative of commuter rails
 - Federal funding is still pending.
 - Suggestion for changing route names.
- Proposed Upcoming Clayton County BRT Strategy communications
 - Planning for communication is critical for user acceptance and adoption. The board shall provide recommendations to the Commissioners for informing the community about this transit opportunity. Examples of advertisement would be social media, radio, and television
 - **Discussion:** What would be appropriate to propose to the Commissioners? What would we want as a deliverable from MARTA/Commissioners that will be presented to the community that shows the improvements/impact of BRT?
 - Concerns
 - Where are we in the process of BRT coming to Clayton County?
 - We need to communicate the decisions/changes that have been made prior to discussing BRT coming.
 - Alaina suggests board members ride current Clayton transit so that board members have a better understanding of the changes that will come with the new BRT system.
 - **Solution:** MARTA will propose a plan so that the board can make suggestions for the November 9th meeting.

Other Business

Announcements

- November 9, 2022 Meeting Schedule
 - Meeting will be at 6PM at the Clayton Chamber of Commerce

Adjournment

Meeting Adjourned at 7:20pm