

STATE OF GEORGIA

COUNTY OF CLAYTON

RESOLUTION NO. 2018 – 50

A RESOLUTION AUTHORIZING CLAYTON COUNTY TO ENTER INTO AN AGREEMENT WITH BIG FISH ENTERTAINMENT FOR A TELEVISION SERIES ENTITLED “FIRST RESPONDERS – LIVE”; TO AUTHORIZE THE CHAIRMAN TO EXECUTE THE AGREEMENT AND TO OTHERWISE PERFORM ALL ACTS NECESSARY TO ACCOMPLISH THE INTENT OF THIS RESOLUTION; TO AUTHORIZE THE CHIEF FINANCIAL OFFICER TO AMEND THE BUDGET WHERE NECESSARY TO REFLECT AN APPROPRIATE REVENUE SOURCE AND EXPENSE RELATING THERETO; TO PROVIDE AN EFFECTIVE DATE OF THIS RESOLUTION; AND FOR OTHER PURPOSES.

WHEREAS, Clayton County Fire and Emergency Services (CCFES) is an internationally-accredited, nationally recognized all-hazards agency with a reputation for leading the way with innovative service delivery strategies, and a top notch work force that is highly educated, diverse, and eager to serve; and

WHEREAS, Big Fish Entertainment (“BFE”) is a full service content production company that creates visually-driven reality, branded, and formatted programming for broadcast, new media, and beyond; and

WHEREAS, since 2006, BFE has produced cable programming and digital work for top television networks including: Discovery, VH1, A&E, TLC, MTV, WE, E!, National Geographic, Oxygen, Planet Green, Travel Channel, Spike, Smithsonian Network, and G4; and

WHEREAS, BFE desires to launch an “Almost Live” multi-part television series which will be broadcast nationally and will embed in several cities across the country

following several fire stations, firefighters, paramedics and EMTs (collectively, “First Responders”) in each location, for the duration of the series; and

WHEREAS, the County desires to enter into an agreement with BFE to show the nation how CCFES’ First Responders provide emergency services with the utmost care, professionalism, and compassion and how these First Responders have to drop everything to help, to save and to protect at a moment’s notice; and

WHEREAS, the County believes that allowing CCFES to be featured on this program will help bring awareness to the sacrifices that the County’s public safety employees make on a daily basis to serve its citizens; and

WHEREAS, the County believes that allowing CCFES to be featured on this program will benefit the County by fostering the nationally recognized, positive, professional, and upstanding image of CCFES and will providing positive exposure for the County; and

WHEREAS, the County and BFE desire to set forth the terms and conditions for the broadcast of the television series “First Responders – Live.”

NOW THEREFORE, BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF  
CLAYTON COUNTY, GEORGIA AND IT IS HEREBY RESOLVED

Section 1. The Board of Commissioners hereby authorizes Clayton County to enter into an Agreement with Big Fish Entertainment for which the Clayton County Fire and Emergency Services department will be featured in a new series airing on FOX entitled “First Responders – Live.” The Board authorizes the Chairman to execute the Agreement and to otherwise perform all acts necessary to accomplish the intent of this Resolution. The Board also authorizes the Chief Financial Officer to amend the Budget where necessary to reflect an appropriate revenue source and expense relating thereto. The Agreement shall be in substantially the form attached hereto.

Section 2. This Resolution shall be effective on the date of its approval by the Board of Commissioners.

SO RESOLVED, this 5<sup>th</sup> day of June, 2018.

CLAYTON COUNTY BOARD OF COMMISSIONERS



JEFFREY E. TURNER, CHAIRMAN



MICHAEL EDMONDSON, VICE CHAIRMAN



SONNA GREGORY, COMMISSIONER

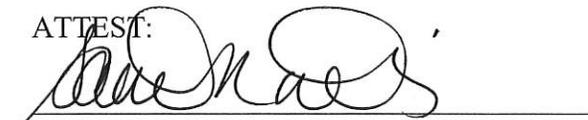


GAIL B. HAMBRICK, COMMISSIONER



FELICIA FRANKLIN WARNER, COMMISSIONER

ATTEST:



SANDRA DAVIS, CLERK