



# Clayton County Board of Commissioners Office of Communications



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### About Us:

The Clayton County Board of Commissioners (CCBOC) Office of Communications is

responsible for countywide communications, CCTV 23/99 and Print Services. We are committed to developing and promoting open, honest, reliable, two-way communication that builds trust and confidence throughout the community. We use strategic and effective communications planning to continuously build, support and maintain a positive brand, deliver accurate, timely, and relevant information using various communication channels. In addition, we encourage public engagement at meetings, events and activities to help all employees, residents/citizens, business owners and visitors to stay well informed and to provide meaningful input about improvements, issues, concerns, and ideas.



### Mission:

The mission of the Office of Communications and Print Services is proactive

administration of communications in government (PACG) by providing proactive, informative, accurate, and timely news and information as opportunities for engagement with all stakeholders.

The Communications Administrator, Valerie L. Fuller, serves as the central contact and spokesperson for media inquiries, crisis communications, and a resource for strategic counsel on communications for the CCBOC and the county's departments.



### Services/Channels of Communication:

Videography • Photography  
• Media Releases • Email Blast

Newsletter • Communications Event Planning • Clayton County Access TV (CCTV 23/99) • Social Media (Facebook, Twitter, Instagram, Nextdoor, YouTube, LinkedIn)

### Office of Communications:

Ground Floor Clayton County Courthouse, 121 South McDonough St. (Annex 2) Jonesboro, GA 30236 (770) 473-3834 communications@claytoncountyga.gov

**Hours of Operation:**  
Monday – Friday:  
8:00 a.m. – 5:00 p.m.

### Print Services:

1330 Government Circle  
Jonesboro, GA 30236  
(770) 477-3562  
printshop@claytoncountyga.gov

### In-House Print Services:

- Graphic Design and Layout
- Full Color Brochures
- Flyers
- Letterhead Copies (Up to 11" x 17")
- Finishing (Varies)

### Hours of Operation:

Monday – Friday: 8:00 a.m. – 5:00 p.m.



@ClaytonCountyGeorgia  
@ClaytonTV23



@ClaytonCountyGA



@ClaytonCountyGA  
@ClaytonTV23



@ClaytonCountyAccessTelevision



Clayton County Government

#ClaytonStrong #ProgressforPennies #CleanClayton #ClickClayton

# YEAR IN REVIEW

Office of Communications  
June 2018 - June 2019



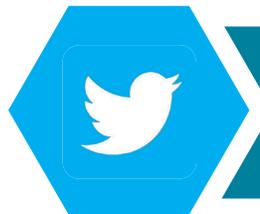
**73**  
Video Creations



claytoncountygga.gov  
**5,720,401** Page Views  
**871,584** Users

claytontv23.com  
**269** Page Views  
**138** New Users

**218**  
Print Requests



**514** Followers **↑ 68%**  
**238.7K** Impressions **↑ 78%**



**218**  
Events



**128**  
News Stories



**5,061** Engagement **↑ 601%**  
**417** Reach **↑ 172%**  
**1,619** Followers **↑ 32%**



**24**

Regular Board Meetings



**20,295** Members  
**13% of 121,433** Households  
**307** Neighborhoods  
(Implemented Dec. 2018)



**34**  
Proclamations



**400** Followers  
**26,248** Likes  
(Implemented Nov. 2018)

**35**

Presentations  
Communications Activity



**1,085** Followers **↑ 15%**  
**79** Updates **↑ 7%**