

STATE OF GEORGIA

COUNTY OF CLAYTON

RESOLUTION 2012 - 108

A RESOLUTION AUTHORIZING CLAYTON COUNTY TO ENTER INTO AN AGREEMENT WITH KWARREN, LLC., PROVIDING FOR THE TERMS AND CONDITIONS UNDER WHICH CONSULTING SERVICES WILL BE PROVIDED; TO AUTHORIZE THE CHAIRMAN TO EXECUTE THE AGREEMENT ALONG WITH ANY OTHER DOCUMENTS NECESSARY TO ACCOMPLISH THE INTENT OF THIS RESOLUTION; TO AUTHORIZE THE FINANCE DIRECTOR TO AMEND THE BUDGET WHERE NECESSARY TO REFLECT AN APPROPRIATE REVENUE SOURCE AND EXPENSE, ALL AS MAY BE NECESSARY UNDER THE TERMS OF THE AGREEMENT; TO PROVIDE AN EFFECTIVE DATE OF THIS RESOLUTION; AND FOR OTHER PURPOSES.

WHEREAS, Clayton County (“the County”) wishes to enter into an Agreement with Kwarren, LLC (“Kwarren”) for consulting services to help promote the County in a positive manner through improving public awareness of County resources and attributes and communication; and

WHEREAS, the Board of Commissioners recognizes the need to improve the County’s image by making the general public aware of the valuable resources and attributes within the County and improve its communication with its citizens and key community stakeholders; and

WHEREAS, Kwarren has been providing services to the County in a variety of capacities since 2005, and has an understanding of the demographics, governmental structure and many of its key community stakeholders;

WHEREAS, Kwarren will work with the project manager on a consistent basis to identify opportunities to promote the County in a positive manner utilizing public relations,

marketing, brand development, event planning and management, social media, digital marketing, graphic design and web development;

WHEREAS, Kwarren will provide the services of public relations, marketing, brand development, event planning and management, social media, digital marketing, for a period of six (6) months, up to 40 hours a month, for an amount not to exceed \$23,250.00;

WHEREAS, if the County wishes to utilize the services of graphic design, webinar operations and website development, the County will be required to pay an additional fees for those services: and

WHEREAS, the Board of Commissioners deems it in the best interest of the County, and the County will best be served by entering into an Agreement with the Kwarren, LLC, for the stated purposes.

NOW THEREFORE, BE IT RESOLVED BY THE BOARD OF COMMISSIONERS OF  
CLAYTON COUNTY, GEORGIA, AND IT IS HEREBY RESOLVED

Section 1. The Board of Commissioners hereby authorizes Clayton County to enter into an Agreement with the Kwarren, LLC, providing for the terms and conditions under which consulting services will be provided. The Board also authorizes the Chairman to execute the Agreement and to perform all other acts necessary to accomplish the intent of this Resolution. Finally, the Board authorizes the Finance Director to amend the Budget where necessary to reflect an appropriate revenue source and expense, all as may be necessary under the terms of the Agreement.

Section 2. This Resolution shall be effective on the date of its approval by the Board of Commissioners.

**{See signatures on next page}**

SO RESOLVED, this the 5<sup>th</sup> day of June, 2012.

CLAYTON COUNTY BOARD OF COMMISSIONERS

  
ELDRIN BELL, CHAIRMAN

  
WOLE RALPH, VICE-CHAIRMAN

  
GAIL B. HAMBRICK, COMMISSIONER

  
SONNA SINGLETON, COMMISSIONER

  
MICHAEL EDMONDSON, COMMISSIONER

ATTEST:

  
SHELBY D. HAYWOOD, CLERK