

**Clayton County Tourism Authority
Board of Directors Meeting**

November 8, 2016

Arts Clayton

136 South Main St.

Jonesboro, GA 30236

Call to Order: Chairman Linda Crissey called the meeting to order at 4:00 p.m. Members present: Linda Crissy, Damon Williams, Gabriel Johnson, Bryan Holmes, Sherry Hancock, Dr. Darryl McCullough & Emma Godbee. Staff: Frenda Turner, Beth Bailey, Danielle Conroy & Tangie Carter. Guest Chuck Reed of Freeman Mathis & Gary LLP, Attorney at Law and Ricky Clark of the City of Jonesboro.

❖ **Ricky Clark Presentation**

- Ricky presented a possible co-op ad opportunity to the CVB
- The ad is to be placed in Know Atlanta – a relocation guide
- Ricky is to provide additional information to Frenda Turner for consideration

❖ **CVB Report**

- Beth Bailey reported on Sales and Promotion
- Danielle Conroy reported on Marketing & Communications.
- Beth Bailey reported on Retail Sales Operation.
- Tangie Carter reported on Outreach Development.
- Reports attached to file.

❖ **Minutes**

- Sherry Hancock made a motion to accept the minutes as written.
- Second by Damon Williams
- Approved unanimously after correction
- Minutes attached to file

❖ **Financial**

- Frenda Turner presented the TA & CVB financial reports for September.
- Emma Godbee made a motion to accept the financial report for September as presented.
- Second by Bryan Holmes
- Approved unanimously
- Financial report attached to file

❖ **Old Business**

- *Bridges Contract*
- Chuck Reed stated he had conversation with Ann Bridges and she asked what the Tourism Authority would pay for leasing the green hat.
- Ms. Eleanor Bridges would like to keep the hat at the Road To Tara Museum.
- Sherry Hancock made a motion to have Chuck make an offer of \$2,000.00 annually to lease the green hat.
- Emma Godbee seconded
- Approved unanimously

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❖ **For the Good of the Order**

❖ **Adjourn**

- Sherry Hancock made a motion to adjourn.
- Second Damon Williams

Approved 5:25 p.m.