

Clayton County Tourism Authority Board of Directors Meeting

August 14, 2018

Arts Clayton

136 South Main St.

Jonesboro, GA 30236

Call to Order: Chairman Linda Crissey called the meeting to order at 4:01 p.m. Members present: Linda Crissy, Gabe Johnson, Emma Godbee, Bryan Holms, Damon Williams and Gina McComb. Staff: Frenda Turner, Beth Bailey, Julie Bustamante & Tangie Carter.

❖ CVB Reports

- Beth Bailey reported on Sales & Promotion, Marketing & Communications
- Julie Bustamante Retail Sales Operation
- Tangie Carter reported on Outreach Development.
- Reports attached to file.

❖ Minutes

- Emma Godbee made a motion to accept the minutes.
- Second by Bryan Holmes
- Approved unanimously
- Minutes attached to file.

❖ Financial

- Frenda Turner presented the TA & CVB financial: TA April, May & June and CVB May and June
- Gina McComb made a motion to accept the financial report as presented.
- Second by Emma Godbee
- Approved unanimously
- Financial report attached to file.
- **FY19 Budget**
- Frenda Turner presented the Tourism Authority budget approved by County Commissioners
- Frenda presented the CVB FY19 draft budget.
- CVB FY19 budget is carried over until the September meeting for a vote.

❖ Old Business

- **Jonesboro DMO**
- Chuck Reed, Attorney, presented a draft of the Jonesboro DMO agreement to board members for review.
- The vote is carried over until the September meeting.
- **By-Laws**
- Chuck Reed presented a draft of new by-laws to board members for review.
- Any additions or modifications are to be brought to the September board meeting.

❖ New Business

- **Christmas Decorations**
- Linda Crissey reported on the county's Christmas decoration on the court house lawn are old and need to be replaced.
- There was board discussion of the Tourism Authority making a contribution toward the purchase of new decorations.
- Having new decorations on the lawn will add to the visitor's experience.

- Emma Godbee made a motion that the Tourism Authority gives Clayton County \$15,000.00 to purchase Christmas Decorations to be displayed on the Court House lawn.
- Second by Damon Williams
- Approved unanimously
- **County Contract**
- Linda Crissey reported the tourism contract with Clayton County has not been updated in several years. The contract renews each year if there are no changes.
- Linda Crissey asked Frenda Turner to e-mail board members a copy of the current contract for their review and there will be further discussion at the September Tourism Authority board meeting.

❖ **For the Good of the Order**

❖ **Executive Session**

- Frenda Turner was excused and the Tourism Authority went into executive session at 5:25 p.m.

❖ **Executive Session Minutes**

- There was a motion to re-convene to the Regular Board meeting by Emma Godbee
- Bryan Holmes seconded the motion
- Approved unanimously
- There was a motion by Emma Godbee to increase pay of the part-time employees as follows:
three bus drivers increased to A\$20.00 per hour; other part-time information specialist to:
Phyllis Mack to \$20.00 per hour
Natalie Griffin to \$15.00 per hour
Valerie Newell to \$15.00 per hour
Cheryl Ward-Cruz to \$15.00 per hour
- Julie Bustamante to be added to the insurance (Linda Crissey misunderstood it was not Julie's husband)
- Damon Williams seconded the motion
- Approved unanimously