Clayton County Tourism Authority Board of Directors Meeting

October 10, 2017

Arts Clayton 136 South Main St. Jonesboro, GA 30236

Call to Order: Chairman Linda Crissey called the meeting to order at 4:00 p.m. Members present: Linda Crissy, Gabe Johnson, Sherry Hancock, Emma Godbee, Damon Williams and Bryan Holmes Staff: Frenda Turner, Beth Bailey, Julie Bustamante, Danielle Conroy & Tangie Carter. Crystal Pate and Dr. Cepheus Jackson of Arts Clayton

Arts Clayton Building Bond

- Dr. Jackson stated he is to lead the process of finding out the next step is with County finance.
- Dr. Jackson is to be notified of the timeline of the transfer of money from the fund balance to the general fund.
- He is to receive an e-mail with the details and will forward the e-mail to Linda Crissey.
- The bond holder should be notified in November if the bond is to be paid off in January or February, 2018.

CVB Report

- Julie Bustamante reported on Sales & Promotion
- Danielle Conroy reported on Marketing & Communications.
- Julie Bustamante reported on Retail Sales Operation.
- Tangie Carter reported on Outreach Development.
- Reports attached to file.

***** Minutes

- Sherry Hancock made a motion to accept the minutes as written.
- Second by Bryan Holmes
- Approved unanimously
- Minutes attached to file

Financial

- Frenda Turner presented the TA & CVB financial reports for July and August
- Emma Godbee made a motion to accept the financial report for July and August
- Second by Sherry Hancock
- Approved unanimously
- Financial report attached to file

Old Business

- Chuck Reed reported that the contract for the lease of the green GWTW hat had been signed by Ms. Bridges.
- Linda Crissey signed the contract and Frenda Turner witness.
- Frenda is to contact the bridges family regarding timeline of placing hat in the Road To Tara Museum

❖ Rosenwald School Visit

- Emma Godbee reported on the visit to the Rosenwald Schools Museum was wonderful.
- The ladies at the Hiram Rosenwald School who worked at the museum were very knowledgeable.
- They explained how they raised money to restore the school building to its original state and how they operated the museum.

- She also reported on the Noble Hill Rosenwald School building which was the first school to be restored in northwest Georgia.
- The two ladies working at the museum had attended the Rosenwald School.
- Their methods of fund raising had been different from the Hiram Rosenwald School.
- There were twenty seven people on the trip which included Dr. Morcease Beasley School Superintendent, School Board Members Jessie Goree and Ophelia Burroughs, Mayor Joy Day, Ricky Clark, Council Person Pat Sebo and several alumni.
- Linda Crissey stated she had met with Dr. Beasley and he is interested in moving forward with the project,

❖ New Business

- Sherry Hancock presented a request for funding from Historical Jonesboro.
- Copies of the request were presented to board members and will be discussed at the November meeting.

❖ For the Good of the Order

❖ Adjourn

- Sherry Hancock made a motion to adjourn.
- Gabe Johnson seconded
- Approved 5.15 p.m.