

**CLAYTON COUNTY TOURISM AUTHORITY
BOARD MEETING
THURSDAY, OCTOBER 10, 2024**

MINUTES

I. CALL TO ORDER:

Chairman Damon Williams called the meeting to order at 4:06 p.m. Beth Bailey conducted the roll call.

II. ROLL CALL:

Attendee Name	Title	Status
Damon T. Williams	Chairman	Present
Lynda Browning	Vice Chair	Present via Zoom
Myla Chapman	Board Member	Present via Zoom
Tonya Clarke	Board Member	Present
Germaine Duncan	Board Member	Present
Jeffrey Turner	Board Member	Absent

Staff: Tamara W. Patridge, Executive Director; Beth Bailey, Finance & Administration Manager

III. ADOPTION OF AGENDA/CONSENT AGENDA

CONSENT AGENDA

MINUTES

1. June 2024 work session
2. June 2024 regular meeting

FINANCIAL REPORT

1. May, June, July 2024
 - a. Tourism Authority
 - b. Convention & Visitors Bureau

END OF CONSENT AGENDA

Motion to approve, Tonya Clarke; second, Germaine Duncan. Unanimous approval.

IV. NEW BUSINESS

1. FY23 CVB Audit Report
 - a. Dan Soles of Fulton & Kozak CPA conducted the FY23 Convention & Visitors Bureau audit and presented the report to the board.

- b. Mr. Soles reported that it was a great year for the Convention & Visitors Bureau and there were only minor changes from the previous year.
 - c. As indicated in the beginning of the report, the auditors offered a clean opinion noting no issues with the Convention & Visitors Bureau's financials.
2. Arts Clayton Building Storm Damage
 - a. Tamara W. Patridge reported there was some damage, due to the recent storm, to the Arts Clayton building which is owned by the Tourism Authority
 - b. Kaysie Lazzaro, Executive Director of Arts Clayton, reached out to report the damages and to inform the Tourism Authority that a community donor will be covering the costs. There will be no cost to the Tourism Authority.
 - c. The front door and basement suffered water damage. Ms. Lazzaro will provide staff with photos, invoices, and information of all repairs.

V. OLD BUSINESS

1. FY23 Tourism Grant Repayment
 - a. Ms. Patridge reported that the FY23 grant funds, in the amount of \$15,000.00, paid to Tenacity Works, has not been returned by the required deadline of June 1, 2024 as voted on at the April 18, 2024 board meeting.
 - b. A discussion was held regarding the next steps to recover funds.
2. Clayton County Black Restaurant Week Update
 - a. Ms. Patridge provided an update on the upcoming 2nd Annual Clayton County Black Restaurant Week, October 21-27, 2024.
 - b. Currently, there are 30 participating restaurants with additions expected.
 - c. Promotional videos and social media are being developed and published for marketing to visitors and local residents.
 - d. Printed marketing materials have been distributed throughout the county including senior centers, recreation centers, libraries, and other locations frequented by the community.
 - e. Signs and deals have been distributed to all participating restaurants and other appropriate locations.

VI. PUBLIC COMMENT AND GENERAL DISCUSSION

1. Member Tonya Clarke shared a video report from the We Are One Clayton Event that was sponsored, in part, by the Clayton County Tourism Authority.

VII. EXECUTIVE SESSION

No matters of real estate, legal, or personnel for discussion.

VIII. MOTION TO ADJOURN

1. Motion Tonya Clarke; second by Germaine Duncan; unanimous approval.
2. Meeting ended at 5:27 p.m.