

**CLAYTON COUNTY TOURISM AUTHORITY  
BOARD MEETING  
THURSDAY, DECEMBER 14, 2023**

**MINUTES**

**I. CALL TO ORDER:**

Vice Chair Lynda Browning called the meeting to order at 4:03 p.m. Beth Bailey conducted the roll call.

**II. ROLL CALL:**

<b>Attendee Name</b>	<b>Title</b>	<b>Status</b>
Damon T. Williams	Chairman	Present via Zoom
Lynda Browning	Vice Chair	Present
Myla Chapman	Board Member	Present via Zoom
Tonya Clarke	Board Member	Present
DeMont Davis	Designee	Present
Germaine Duncan	Board Member	Present
Gabe Johnson	Board Member	Present

Staff: Tamara Patridge, Executive Director; Beth Bailey, Finance & Administration Manager

**III. ADOPTION OF AGENDA/CONSENT AGENDA**

**CONSENT AGENDA**

**MINUTES**

1. October 2023 regular meeting
2. October 2023 special called meeting

**FINANCIAL REPORT**

1. September and October 2023
  - a. Tourism Authority
  - b. Convention & Visitors Bureau

**END OF CONSENT AGENDA**

Motion to approve, Gabe Johnson; second, Tonya Clarke. Unanimous approval.

**IV. OLD BUSINESS**

1. Clayton County Restaurant Week 2023 Debrief
  - a. Ms. Patridge reported that 41 participating restaurants participated in the 2<sup>nd</sup> annual event. Staff personally visited each restaurant for feedback on the event's success and to deliver branded aprons for use by restaurant staff members.

- b. Ms. Patridge shared feedback from restaurant owners and management. Restaurant owners were pleased with the event, overall increase in patrons, and marketing exposure.
- c. Ms. Patridge shared that staff will continue to develop relationships with participating restaurants and will cultivate relationships with new restaurants year-round.

## **V. NEW BUSINESS**

- 1. Arts Clayton Update
  - a. Brian Hebert, Executive Director of Arts Clayton, presented an update on the Caribbean Nights: Havana Edition that was sponsored, in part, by the Clayton County Tourism Authority grant program.
  - b. Mr. Hebert updated board members that he continues to search for suitable locations for the murals in the Muralize Clayton initiative to present to the Tourism Authority Board for final approval. Mr. Hebert reported that 4 artists have been selected for the murals.
- 2. Clayton County Chamber of Commerce Banquet
  - a. Ms. Patridge provided table sponsorship information for the annual Chamber of Commerce banquet.
  - b. Motion to approve a table sponsorship in the amount of \$1,250.00 was made by Tonya Clarke, second Myla Chapman. Unanimous approval.

## **VI. PUBLIC COMMENT AND GENERAL DISCUSSION**

No public comments.

## **VII. EXECUTIVE SESSION**

No matters of real estate, legal, or personnel for discussion.

## **VIII. MOTION TO ADJOURN**

- 1. Motion Tonya Clarke; second Gabe Johnson; unanimous approval.
- 2. Meeting ended at 4:24 p.m.