MARTA CITIZENS ADVISORY BOARD

Meeting Minutes June 28, 2023

Opening

The regular meeting of the MARTA CITIZENS ADVISORY BOARD was called to order at 06/28/2023 on date in Clayton County Chamber of Commerce.

Call to Order Roll Call

PR	ES	EN	Ί
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\checkmark	Alfred Dixon
\checkmark	Christopher Foster
\checkmark	Shanda Ross
	Dr. Tim Guiney (Excused)
\checkmark	Shareka Cooke-Thomas
\checkmark	Jewell Ryan White
	DeWayne Martin
\checkmark	Alaina Reaves
	Darola Cherenfant

VISITORS

	Brenda Harrison
✓	Cassanadre Ryan - MARTA external affairs
✓	Adam Ivory - MARTA Liaison for Clayton County
\checkmark	Michael Hightower - Consultant
	Ian Karra - MARTA External Affairs

Adoption of Agenda

Adoption of Agenda motioned by Jewell Ryan White, seconded by Alaina

Approval of Minutes

Motion to table approval of minutes by Shanda Ross, seconded Alaina.

Business

- New Term
 - Last term expiration date was on April 6

- o 2023-2025 Term
 - Yvonne Mussington has been replaced by Christopher Foster.
 - Council Board Election
 - All positions are open for re-election: Chair, Vice Chair, and Secretary
 - Motion made to move the election to the next scheduled meeting, September 20, 2023.
 - Motion seconded and moved.
 - New BRT Branding | Southlake (Presentation available)
 - 141 participants who attended the MARTA SR-54 Presentation.
 - Survey will be launched to determine the destinations that the BRT should go.
 - Next Steps
 - Another public meeting?
 - 114 is not enough sample size.
 - MARTA is determined to do some community engagement to share the survey.
 - Updates
 - Southlake BRT
 - Currently at approximately 15% design
 - Summerhill will be the first MARTA Rapid project to be rolled out. Southlake will be the next MARTA Rapid in the pipeline and first BRT in Clayton, subject to federal funding.
 - Clayton Multipurpose & Operations Facility
 - Currently at 30% design
 - Justice Center Transit Hub Phase II
 - Currently at 30% design
 - Trip to Indianapolis helped inspire the branding for "MARTA Rapid".
 - Southlake will be the first to be rolled out.
 - Other lines include: Summerhill, Southlake, SR 54, Campbellton Corridor, other projects advancing (Clifton, GA)

- Segments are being created, considering various factors like
 - The goal is to have 50% of lines have bus-only lanes.
 - Laws or plans of enforcement have not been finalized.
- Each RAPID line will be denoted by a color (ex. MARTA RAPID Purple).
 Colors have not been selected yet -- the decision-making process, including public input, is to be determined.
 - The MARTA Board is interested in offering line colors including: purple, orange, and yellow.
- Speaker's Bureau
 - MARTA identified certain entities and community groups to notify about the BRT updates. The following targets are:
 - Women of Clayton County
 - South Regional Medical Center

Other Business

- The next scheduled meeting will focus on the election of the new board of the new election board. Nominations will be taken for the floor. All positions are open.
- Board has collected emails to reorganize emails and communications processes...

Announcements

- Commission Work Session will be August 8th @ 5:30pm.
 - o MARTA will be presenting.
- Next meeting will be: September 20, 2023

Meeting adjourned at 7:08pm