

**Clayton County Tourism Authority
Board of Directors Meeting**

August 8, 2016

Arts Clayton

136 South Main St.

Jonesboro, GA 30236

Call to Order: Chairman Linda Crissey called the meeting to order at 4:00 p.m. Members present: Linda Crissy, Gabe Johnson, Sherry Hancock and Bryan Holmes. Staff: Frenda Turner, Beth Bailey, Julie Bustamante, Danielle Conroy & Tangie Carter. Dan Soles , CPA with Fulton & Kozak and Chuck Reed of Freeman Mathis & Gary LLP.

❖ **Audit**

- Dan Sole detailed the audit and stated financial were much like the previous year.
- Dan stated there were no problem and changes to be made.
- There was board discussion.

❖ **CVB Report**

- Julie Bustamante reported on Sales & Promotion
- Danielle Conroy reported on Marketing & Communications.
- Julie Bustamante reported on Retail Sales Operation.
- Tangie Carter reported on Outreach Development.
- Reports attached to file.

❖ **Minutes**

- Bryan Holmes made a motion to accept the minutes as written.
- Second by Gabe Johnson
- Approved unanimously
- Minutes attached to file

❖ **Financial**

- Frenda Turner presented the TA & CVB financial reports for April, May & June
- Sherry Hancock made a motion to accept the financial report for April, May & June
- Second by Bryan Holmes
- Approved unanimously
- Financial report attached to file
- Frenda presented the Tourism Authority Budget which is set and approved by the Commissioners
- Frenda also presented the CVB budget which is based on the approved Tourism Authority budget

❖ **Old Business**

- Chuck Reed reported that the contract for the lease of the green GWTW hat had been signed by Ms. Bridges.
- Linda Crissey signed the contract and Frenda Turner witness.
- Frenda is to contact the bridges family regarding timeline of placing hat in the Road To Tara Museum

❖ **Rosenwald School Visit**

- Linda Crissey reported the Rosenwald school trip is planned for September 19th.
- We will be visiting schools that have been turned into museums in Cartersville and Hiram.
- Please confirm your attendance Tangie Carter.

❖ **For the Good of the Order**

❖ **Adjourn**

- Sherry Hancock made a motion to adjourn.
- Gabe Johnson seconded
- Approved 5.45 p.m.