

**Clayton County Tourism Authority  
Board of Directors Meeting**

**February 13, 2018**

Arts Clayton

136 South Main St.

Jonesboro, GA 30236

**Call to Order:** Chairman Linda Crissey called the meeting to order at 4:02 p.m. Members present: Linda Crissy, Gabe Johnson, Emma Godbee, Bryan Holmes and Gina McComb. Staff: Frenda Turner, Beth Bailey, Julie Bustamante, Danielle Conroy & Tangie Carter. Chuck Reed, attorney with Freeman Mathis and Gary, LLC

❖ **CVB Report**

- Julie Bustamante reported on Sales & Promotion
- Danielle Conroy reported on Marketing & Communications.
- Julie Bustamante reported on Retail Sales Operation.
- Tangie Carter reported on Outreach Development.
- Reports attached to file.

❖ **Minutes**

- Emma Godbee made a motion to accept the minutes as written.
- Second by Gina McComb
- Approved unanimously
- Minutes attached to file

❖ **Financial**

- Frenda Turner presented the TA & CVB financial reports for October, November and December
- Gabe Johnson made a motion to accept the financial report for October, November and December
- Second by Damon Williams
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- Approved unanimously
- Financial report attached to file

❖ **Old Business**

**Historical Jonesboro Fund Request**

- Frenda Turner stated the approved funding ceiling for the request is \$27,000.00 and the estimates presented by Historical Jonesboro total \$24,070.00.
- Frenda Turner reported Barbara Emert of Historical presented her with and invoice from Pro Tree, Inc. in the amount of \$4,500.00 for tree work completed at Stately Oaks.
- She also presented proposals for roof repair at Stately Oaks in the amount of \$9,050.00 from DCR, Inc. and brick sidewalk repair in the amount of \$10,520.00 from Z F W Masonry & Concrete, LLC.
- Frenda was asked to require insurance certificates from companies doing the work.
- Project procedure is as follows: 1. Proposal and insurance certificate presented. 2. Work is too completed. 3. Invoice and completed W-9 form presented to Tourism Authority for payment processing. 4. Invoices paid.

**Murals**

- Linda Crissey reported the City of Jonesboro mural project has been completed and the City is requesting to receive \$17,000.00 from the Tourism Authority to fund the Scarlett O'Hara mural.
- Bryan Holmes made a motion the Tourism Authority reimburse the City of Jonesboro for the Scarlett O'Hara mural which is located across the street from the Toad To Tara Museum. Second by Emma Godbee. Approved unanimously

### **Bond Payment**

- Linda Crissey reported the bond on the Arts Clayton building has been paid in full.
- This action is going to help Arts Clayton moving forward with exhibits of higher quality and increase recognition in the state.

### **❖ New Business**

- Linda Crissey stated she had received a year-end report on the film industry in Clayton County from Tamara Patridge, Clayton County Economic Development Film Project Manager, and would be e-mailing it to all board members.

### **❖ For the Good of the Order**

- Linda Crissey reminded board member that the Tourism Authority has a table for Arte' Gras.
- Tickets are provided for board members and tickets for spouses and guest are to be purchased.
- Let Frenda know if you plan to attend.

### **❖ Adjourn**

- Gabe Johnson made a motion to adjourn.
- Emma Godbee seconded
- Approved 5.38 p.m.