



**CLAYTON COUNTY
PARKS & RECREATION**

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Media Release

For Immediate Release

April 1, 2014

Clayton County Parks and Recreation Has Gone Mobile

The Clayton County Parks and Recreation Department has added a mobile site to our online marketing tools that will be accessed through a QR Code. Noting the rapid adaption of smartphone technology and interest in QR Codes, the department felt that QR Codes and mobile web pages were a valuable asset to the community. To provide this platform, we partnered with the Information Technology Department to provide the infrastructure for the mobile application.

The mobile site includes general information about the department, online registration through RecTrac, sponsor and volunteer information, an option to subscribe to our email, and a list of our signature and special events.

To visit our mobile site, simply scan the QR Code with your smartphone or tablet.



Let's Play, Scan Today!

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“We Connect Communities through People, Parks and Programs”