

News Release
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Contact: **Sonji Jacobs**
(404) 330-6558

Hartsfield-Jackson hosts 2012 Sustainable Airport Area International Seminar

Leaders from France, Atlanta present seminar October 30-31

ATLANTA — Aviation, government and business leaders from France and Atlanta will discuss ways to make the world's airports more environmentally friendly at the Sustainable Airport Area International Seminar October 30-31. Hartsfield-Jackson Atlanta International Airport, in partnership with the Atlanta Office of the Mayor and Hubstart Paris, will present the seminar at the Georgia Institute of Technology's LeCraw Auditorium and the Metro Atlanta Chamber offices.

"Hartsfield-Jackson is pleased to host this exciting two-day seminar," said Louis Miller, Aviation general manager. "This program will provide a global platform for elected officials and aviation executives to exchange ideas and share best-practice solutions through a series of workshops."

The forum's theme, "Sustainable Airport Areas as a Worldwide Metropolitan Phenomenon," will explore the creation of sustainable jobs, land-use factors and local partnerships that attract airport-related activity, such as hotels, convention centers, corporate headquarters and airline offices.

"Global airports and their surrounding areas are the catalysts that drive economic development while playing an important role in ensuring healthy, livable communities," Miller said. "Hartsfield-Jackson has a \$32.6 billion direct annual economic impact on metro Atlanta, averages 250,000 daily passengers and provides 58,000 on-site jobs. Considering the Airport's massive presence, we factor our impact on the surrounding environment into every decision we make."

These seminars are an important part of the France-Atlanta program, which was started two years ago by the French Consulate General in Atlanta and the Georgia Institute of Technology. The overall goal is to spur job growth and increased investment and trade between Paris and Atlanta.

Officials from Hartsfield-Jackson, the Atlanta Office of the Mayor, Hubstart Paris, Aeroports de Paris and Invest Atlanta will participate in the forum. A public discussion of sustainable development around airports will be held at the Georgia Institute of Technology on October 30, and business-to-business meetings and a tour of metro Atlanta will take place the next day.

The first Sustainable Airport Area International Seminar was organized by Hubstart Paris and held at Paris Charles de Gaulle Airport in November 2011. The Atlanta seminar follows the memorandum of understanding signed by Atlanta Mayor Kasim Reed and Hubstart Paris of Greater Roissy, establishing the official partnership.

All events are free and open to the public. For more information about the Sustainable Airport Area International Seminar, visit France-Atlanta's website at www.france-atlanta.org/spip.php?article181.

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Hartsfield-Jackson Atlanta International Airport

Hartsfield-Jackson is the world's busiest airport, serving more than 92 million passengers annually with nonstop service to 160 U.S. destinations and nearly 70 international destinations in more than 45 countries. The Airport is a frequent recipient of awards of excellence for concessions, operations, architectural engineering and construction — including the 2011 Global and North American Airport Efficiency Excellence Award from the Air Transport Research Society (for more information, go to www.atrsworld.org). It is undergoing \$6 billion-plus in capital improvements, which include a new, energy-efficient rental car center; a new, 12-gate international terminal (for more information, go to www.atlanta-airport.com/internationalterminal/); and aesthetic and functional upgrades to its concourses, people movers and parking services. For more information, go to www.atlanta-airport.com. Check out the Airport's YouTube channel by visiting www.youtube.com/AtlantaHartsfield, and become a fan on Facebook.