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COMMISSIONER
SONNA SINGLETON
COMMISSIONER
MICHAEL L. EDMONDSON
COMMISSIONER

Clayton County Board of Commissioners

112 SMITH STREET
JONESBORO, GA 30236
PHONE: (770) 477-3208
FAX: (770) 477-3217
claytoncountyga.gov



Dear PUP Partner:

It's a dirty fact: businesses pay more than \$9 billion in litter clean-up costs each year. According to a litter study conducted by Keep America Beautiful, 36% of business development officials say that **litter impacts a decision to locate to a community**. To make matters worse, the presence of litter attracts more litter and perpetuates negative perceptions about a community. Customers have a better overall shopping experience when their environment is clean and safe.

The Clayton County Board of Commissioners is taking litter into their own hands by initiating the "Pick Up Paper (PUP) Campaign." The Commissioners value your business and want to work alongside you to make Clayton County a great place to live, work, play, and SHOP!

Tackling litter is no easy task. You can help us by organizing a team from your organization and registering online, or by donating any of the following items:

Trash bags, disposable gloves, or hand sanitizer
Merchandise or gift cards for PUP team winners
Refreshments for participants

In exchange for your donation, your business's name will be included on all marketing materials. Flyers will be distributed to thousands of Clayton County residents and businesses through email and direct handout. The campaign has a Facebook page on which sponsors will be acknowledged. The Facebook page will have up-to-date information regarding various events throughout the year, as well as photographs from past events. Sponsors will have an opportunity to distribute their marketing materials at each district's main distribution points.

You may register your team online at www.claytoncountyga.gov/claytoncountypup. Prizes will be awarded to the team who collects the most trash bags. Please share information about the event with your business colleagues and have a friendly competition!

Find the campaign on Facebook at Clayton County Pick Up Paper (PUP) Campaign, (please be sure to click "Like"), email the campaign at pickuppaper@claytoncountyga.gov, or call 770-477-3208.

On behalf of the Clayton County Board of Commissioners, thank you for choosing to locate your business in Clayton County. We hope that you will consider becoming a "PUP Partner" and help us tidy up our communities and neighborhoods. We want to do all we can to help your business thrive.