

CLAYTON COUNTY SMALL LOCAL BUSINESS AND PROCUREMENT NON-DISCRIMINATION ORDINANCE No. 2012-229

- A. Establishes Small Local Business and Procurement Non-Discrimination Program
- B. Establishes a Contract Compliance Division in the Department of Central Services
- C. Provides for tracking of utilization of small local, minority-owned and female-owned business enterprises
- D. Ensures non-discrimination in procurement

I. Background

- A. Disparity Study completed by Mason Tillman in 2011
- B. Statistically significant disparities were found for African American, Asian American, Hispanic American and women-owned businesses in construction prime and subcontracting at various contract amounts
- C. Statistically significant disparity for African American owned businesses in professional services prime and subcontracts at various contract amounts
- D. Regression analyses indicate that race and gender remain significant factors in explaining some of the observed statistically significant disparities.

II. Program Objectives

- A. To promote and encourage full and open competition in all Clayton County Government procurement and purchasing
- B. To encourage all Clayton County Government personnel involved in procurement and contracting activities to utilize appropriate purchasing procedures to prevent Clayton County from becoming a passive participant in unlawful discrimination
- C. To spur economic development in the public and private sectors of the local economy
- D. To create growth in the Clayton County business community
- E. To increase the capacity of local small businesses

III. Contract Compliance Division

- A. Collect and evaluate reporting data
- B. Monitor program activity
- C. Act as resource for small business information and technical and financial assistance
- D. Certification of Small Local Business Enterprises (SLBEs) and minority or women-owned businesses (MWBES)
- E. Create and maintain a directory of SLBEs
- F. Will set contract goals for SLBEs on contract by contract basis.

Point of contact is Susan Johnson at 404-584-9777 or via email at susan@gspclaw.com.