

JEFFREY E. TURNER
CHAIRMAN
MICHAEL EDMONDSON
VICE-CHAIRMAN
GAIL B. HAMBRICK
COMMISSIONER
SONNA SINGLETON
COMMISSIONER
SHANA M. ROOKS
COMMISSIONER

Clayton County Board of Commissioners



FOR IMMEDIATE RELEASE

April 9, 2013

Clayton County Access Television Channel 23 Receives a Facelift

Jonesboro, Georgia--- Clayton County Access Television, now known as CCTV-23, has received the ultimate make-over. Channel 23 (Comcast) is a service provided by the Clayton County Board of Commissioners to inform citizens about services that are available in Clayton County by spotlighting agencies and departments that govern the county. The access channel focuses on events and activities going on in and around the county that are of interest to our citizens as well as improving emergency communications in the event of a disaster or widespread service disruption.

CCTV-23 is now branded with a custom designed logo and has gone from rotating image slides that provide information to the public about different departments to now, incorporating various video clips in the rotating loop. These videos range from 30 second promotional and public service announcements to special event coverage that lasts over 10 minutes and up to an hour.

The channel has made significant improvements as it relates to the website and now has developed its very own domain at www.ClaytonTV23.com, (linked from the County's website) and highlights everything currently running on the channel. This feature is not only one of the best enhancements to the channel, but it now serves as a primary source for citizens to obtain information about the County. Since the channel is only available to Comcast subscribers, the website allows anyone to see what is currently playing on the channel and therefore, expanding the overall viewership.

“Upgrading and enhancing our channel allows us to expand our reach and appeal to a wider audience while educating our citizens on the resources that are available to them. Television and video helps save money, increases efficiency and improves communication to our citizens. We’re excited about the changes and look forward to what’s to come.” – Chairman Jeff Turner

Media Contact: GlenNeta Griffin or Lindsey DeLong
112 Smith Street | Jonesboro, GA 30236
Telephone: (770) 473-3834

CCTV-23 has also joined the social media force by adding a separate Facebook, Twitter (@ClaytonTV23) and YouTube page, also linked through the Clayton County Government social media hub. Citizens can now become fans and followers to find out when new shows and segments will be airing on the channel.

About Clayton County Access Television: CCTV-23's mission is to provide information on the operations of local government departments to the citizens of Clayton County and to keep them connected with county-wide progress and events. CCTV-23 is a 24 hour, 7 day a week information service of the Clayton County Board of Commissioners. Clayton County TV-23 has provided community bulletins to Comcast subscribers since 2004 with an estimated viewership of 50,000+. For more information, visit us on the web at www.ClaytonTV23.com.



Website: www.ClaytonTV23.com

Facebook: www.Facebook.com/ClaytonTV23

Twitter: www.Twitter.com/ClaytonTV23

###

Media Contact: GlenNeta Griffin or Lindsey DeLong
112 Smith Street | Jonesboro, GA 30236
Telephone: (770) 473-3834