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COO Quarterly Report

FY 2014 -3rd Quarter; January 2014-March 2014

Over the past several months, I have spent countless hours working with Directors, Project Managers and Vendors to ensure we have a clear understanding of the county's tax program, better known as SPLOST. This journey has been very educational, yet rewarding because we have become more transparent. Now the citizens can hold us accountable for managing tax dollars and completing the projects that we promised. Continue to visit www.claytonsplost.com regularly to stay informed about the 2004/2009 program successes and upcoming events for the proposed 2015 SPLOST.

2015 SPLOST Program Service Categories

In March 2014, the Board approved a list of projects that will be included on the ballot on May 20, 2014. If approved, the program will assist citizens and employees in the most efficient and safest environment possible. The service categories are:

- Building Repairs & Remodeling
- Economic Development
- Hospital Bonds: Southern Regional Medical Center (SRMC)
- Information Technology
- Modernization of Public Safety & Public Service Fleet
- Parks & Recreation
- Transportation & Development

Time is Brain: CCFES & Southern Regional Medical Center (SRMC) Partner to Prevent Strokes

Clayton County Fire & Emergency Services (CCFES) has been chosen as one of only a handful of emergency service providers in the state to participate in a pilot program for the Coverdale Stroke Initiative to educate the community and ensure faster, more effective treatment to those experiencing a stroke. Partnering with Southern Regional Medical Center, part of the Emory Healthcare System, the pair will play a vital role collecting data in the early treatment of stroke victims.

"The synchronicity that exists between Southern Regional Medical Center and Clayton County Fire & Emergency Services allows us to treat more patients with thrombolytics (medicine used to dissolve blood clots) than many larger facilities that on average see more patients." Kim Anda, SRMC Manager of Stroke Care

Content Guide:

- Transit Update
- New Elections Policy
- Library System: New Initiative
- Macy's Love Your Park Program
- Economic Development Update
- Training Videos for Employees

Next Quarter at a Glance

April 2014

- Parks Mobile App
- CCTV-23 Enhancements

May 2014

- SPLOST 2015
- Small Local Business Enterprise Program (SLBE)

June 2014

- County Rebranding Launch
- Public Safety Digital Network (PSDN) Implementation
- Clayton County Film Welcome Center

SPLOST Public Meeting

Tuesday, April 15, 2014

Board Room
 112 Smith Street
 Jonesboro, GA

5:30 pm – 6:30 pm

Transit Update

In January 2014, the BOC approved the contract to hire a vendor to conduct a feasibility study and begin assessing the groundwork to re-launch a transit system. Shortly after, the phase 1 task order was approved by the BOC and the project kick-off meeting was held in March. The vendor provided a detailed timeline and description of proposed tasks that will occur in three phases:

Phase 1: Conceptual Transit Feasibility Study (completed by September 2014)

- Outreach & Education (Public Meetings, Social Media, Web Presence)
- Transit Market Assessment
- Present Conceptual Feasibility Report

(In April 2014, we will begin hosting Public Information Meetings in the four commission district zones.)

***Phase 2: Detailed Service, Capital, and Financial Plan (completed by March 2015)**

- Financial Planning & Budgeting
- Transit Management
- Operation Alternatives

***Phase 3: Action Plan & Implementation (6 – 18 months; March 2015 – December 2016)**

- System Startup

**Board approval is needed to continue to Phase 2 and Phase 3.*

New Elections Policy Requiring ID for Individuals Running for Office

Effective January 1, 2014, counties in the State of Georgia were given the responsibility of receiving Campaign Contribution Disclosure Reports (CCDR) and Financial Disclosure Statements (FDS) filed by elected officials and candidates. With the assumption of this responsibility, during their meeting on January 21, the Board of Elections and Registration voted to implement a policy requiring Elected Officials, Candidates, Campaign Committee Chairpersons, or Treasurers, to provide photo identification when filing Campaign Contribution Disclosure Reports and Personal Financial Disclosure Statements in person at the Elections and Registration office. This policy is to ensure that the individual filing the report(s) is official and has been listed on the Declaration of Intent form filed by the elected official or candidate. This policy was implemented during the January 31st filing period and was successful.

The Value in the Voices of Our Library Patrons

After surveying our citizens, we learned that patrons of the library have endlessly requested adding DVDs and BluRays to the circulation. As a result, the Director of the Library System and her team are launching a new initiative for our citizens. With the help from neighbors and vendors like Walmart and Best Buy, the libraries are accepting tax deductible DVD/BluRay donations. In May 2014, we will launch the new service that has been in high demand at other Georgia libraries, and will help to fill a void in our communities.

Macy's Love Your Park Program

Clayton County Parks and Recreation has been identified as a recipient in the Macy's Local Park Customer Donation Program through the National Recreation and Park Association. During the period of March 7th through March 31, 2014, customers were able to make a donation at the Macy's Southlake Mall Store, which was matched by Macy's in the amount up to \$250,000, nationally.

Economic Development Update

- ❖ **Economic Development Report** - The report to the Chamber of Commerce in February was well attended, and very well received. There have been numerous follow up discussions and meetings with existing Clayton County companies who plan to share the information with their stakeholders. Kudos to Tamara Patridge in Economic Development and Regina Yawn from the Print Shop (Central Services) for their outstanding work on the project. The link to the digital version of the report:
http://issuu.com/investclayton/docs/investclaytonannualreview2013_a12aa9a9dd6c66
- ❖ **New Industry Announcement** - At the Chamber's Early Bird Breakfast, we officially announced a new industry in Clayton County, Recycled Shingle Solutions. RSS is investing \$7 million and creating up to 20 new jobs over the next several years.
- ❖ **New Retail Announcements** - Rose's Express opened in Forest Park on February 28th, adding 30 new jobs. City Cafe Diner on Mt. Zion in Morrow is nearing completion and expects to open by the first of June...they are creating more than 20 new jobs.
- ❖ **Film Clayton Experience** – Director Les Markland and the Building Maintenance team have been working feverishly to finish the interior refit and build out of the 2 middle suites we combined this winter after the 2 tenants were repositioned in the area. Interior design and work on the exhibit cases and theater space will start in April. It is our hope to open to the public in late June or early July. This will be the first film welcome center of its kind in Georgia. We are hopeful it will be not only a signature tourist attraction, but will help inspire the next generation of film makers and industry professionals, while giving a central point of information to our community to help them understand the importance and economic impact of this \$4 Billion industry, in Georgia.
- ❖ **Mountain View LCI** – Director Theodis Locke and the Central Services' team did a great job working to get the RFP out in time to meet the deadline ARC has on this Livable Centers Initiative (LCI). We had the first informational meeting for interested consultants in March. We plan to hire the consultant in May 2014 and complete the project by the end of August 2014. The LCI program provides a civic infrastructure and master development plan for areas of significance to metro Atlanta. We applied for, and were awarded, a \$100K grant to help envision the future of the more than 800-acres opposite the world's busiest airport.
- ❖ **CW Grant Pkwy TE Grant** - The new consultant team for the Transportation Enhancement (TE) Grant landscaping and beautification project, led by URS, held the kickoff meeting on Tuesday, March 11th. Initial plans are being laid out for a 20' wide landscaped and lighted right of way/sidewalk area, from the exit overpass at I-75 to the new construction design at the underpass to Old Dixie. The TE Grant process is a very lengthy one, unfortunately, due to federal and state regulations, but the hope is to expedite this project so that we see ground breaking sometime in 2015.

Training Videos & Information for County Employees

CCTV-23 staff completed video production with the Human Resources Department to include a new introduction video to be published on the County's internal network, CNET, for all County employees to access. This represents the first of many phases with the Human Resources Department to create training videos made available online to County employees. Additional collaborations for video production include a monthly segment with the Police Department highlighting the different divisions and their services to the citizens as well as a series for the Parks and Recreation Department that captures programs and special events.

** Spring Cleaning Time! Dust off your shelves and donate DVDs & BlueRays to a Clayton County Library **